
#socialholic

#socialholic

Author: [Fernando Polo](#) [1]

Author: [Juan Luis Polo](#) [2]

Publisher: [Gestión 2000](#) [3]

Language: Spanish

Year of Publication: 2012

Pages: 350

Spanish Retail price: 17.95€

ISBN: 978-84-9875-191-8

Genre: Social Science and religion

SPRING

2012

Season: SPRING 2012

This book's authors and agent aim to help businesses evolve from focusing on advertising to a client-facing relationship. This text aims to foster an understanding of the figure of the socioholic and use it to work towards a new kind of marketing.

Publishing rights available from **Company:** Gestión 2000

CIF: B65132250

Address: Avda Diagonal 662-664, Barcelona 08034

Contact: D. Cladera, G. Isus

Phone: +34 934928595

E-mail: dcladera@planeta.es [4]

E-mail: gisus@planeta.es [5]

Website: <http://www.planetadelibros.es/foreign-rights.html> [6]

Source URL: <http://217.160.225.169/node/8283>

Links:

[1] <http://217.160.225.169/node/7870>

[2] <http://217.160.225.169/node/7871>

[3] <http://217.160.225.169/node/1394>

[4] <mailto:dcladera@planeta.es>

[5] <mailto:gisus@planeta.es>

[6] <http://www.planetadelibros.es/foreign-rights.html>