

Emprende tu propia aventura

Launch your own adventure



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Kim is an entrepreneur who decides to set up her own business. As her project advances, she must confront all the doubts and challenges that any entrepreneur comes across. At the end of each chapter, the reader will have to make important decisions: depending on what she or he chooses, Kim's project will take one path or other. And so the reader will be able to experience first-hand the consequences of taking the correct or the wrong decision, and to go back to see which was the better. There are 35 different possible endings to this story created by experts in business development and consultancy.

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