

Community Management in a Week



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The subject of Community Management is becoming increasingly important in today's society, both because of its close ties to the Internet and because of the benefits that including Social Media strategies can bring to a business. It is obviously not possible to become a Community Manager in only a week; that is merely a title for this collection, since this is a complex profession requiring much training and experience. It is, however, possible to spend a week analysing the contents of this book, learning from it and then putting its advice into practice so as to pave the way and in time become a true professional in Social Media.

It will not be long before all organisations need the services of a Community Manager.

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