

Está todo por hacer

It's All Still To Do



Author: [Pau Garcia-Milà](#) [1]

Publisher: [Plataforma Editorial S.L.](#) [2]

Language: Spanish

Year of Publication: 2011

Pages: 114

Number of editions: 4

Spanish Retail price: 15.00€

ISBN: 978-84-15115-28-1

Genre: Others

AUTUMN

2011

Season: AUTUMN 2011

In It's All Still To Do Pau Garcia-Milà Pujol covers everything that can happen after the initial spark of an idea: from the inevitable doubts about its foolishness, to being convinced it will change the world, through to the moment when we decide to go for it and make the idea happen (for good or ill).

It's All Still To Do is partly an ode to optimism and partly a manual for people who don't dare to take that final step and say "Look at me, I'm a can-do person!", even though everyone has what it takes to be one.

With a sense of humour, and totally avoiding pontification, this book tackles subjects such as everyday creativity and its stimuli, the necessary stages to let an idea grow, the day after having succeeded or failed, and how you should respond to people who respond to your brilliant idea by saying "What a terrible idea!"

Publishing rights available from **Company:** Plataforma Editorial

CIF: B-64624240

Address: Barcelona

Contact: Sandra Naharro

Phone: 0034.93.494.79.99

E-mail: assistant@plataformaeditorial.com [3]

Website: <http://www.plataformaeditorial.com> [4]

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