

Ecoetiquetado de bienes y servicios para un desarrollo sostenible

Goods and Services Eco-etiquette for Sustainable Development



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Publisher: [AENOR](#) [2]

Language: Spanish

Year of Publication: 2010

Pages: 360

Number of editions: 1

Spanish Retail price: 36.00€

ISBN: 978-84-8143-708-9

Genre: Others

AUTUMN

2011

Season: AUTUMN 2011

Maintaining the environment so that generations to come will still have access to ecological resources and services in the future is one of the keystones on which sustainable development should be founded. Companies and organizations are themselves crucial in this process. Goods and Services Eco-etiquette is a consolidated tool to inform society about the environmental impact of consumer products.

This book proposes an alternative method for communicating environmental information efficiently to consumers and other interested parties. It explains how to analyze your ecological footprint using a calculation method called MC3; MC3 calculates the carbon footprint of goods and services, taking into account their life cycle, and providing useful information for eco-etiquette.

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