

Desarrollo de un proyecto gráfico

The Development of a Design Project



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The Development of a Design Project is a practical book aimed at people who are starting out in graphic design. The chapters follow a common-sense order for completing a graphic project: project plan, the work environment, design, the visual (photography, illustrations) and textual (typography) possibilities which may apply to the task. The book finally addresses aspects of serial production and there is a glossary of terms and an essential bibliography.

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