

EL DISEÑO DE ESTAMPACION EN MODA

FASHION PRINTS DESIGN



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Publisher: [PARRAMON PAIDOTRIBO S.L.](#) [2]

Year of Publication: 2009

Pages: 192

Genre: Others

AUTUMN

2009

Season: AUTUMN 2009

Designers work with a number of techniques and processes to build, shape, sculpt, decorate, draw or treat textiles. However, even though it may seem obvious that textiles are part of the basis of clothes, the creation, development and manipulation of materials are generally hidden aspects in the art of fashion. Printing is a basic part of the designers' job, and skills and creativity are required when defining motifs as well as a knowledge of existing techniques and possibilities in order to apply them directly onto the raw material. This volume presents the different procedures the designers follow and is divided into three large themes:

THE CREATIVE PROCESS

TECHNICAL SPECIFICATIONS

APPLICATION OF PRINTS ONTO TEXTILES AND CLOTHES

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