

10 ideas clave. Animación a la lectura. Hacer de la lectura una práctica feliz, trascendente y deseable

10 ideas. Encouraging reading. Making reading fun, transcendent and desirable



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A reflection on reading encouragement, a diffuse and extremely deteriorated concept, significant and banal at the same time, equally useful and dubious.

It aims to be a conciliatory book which could not speak of reading encouragement without talking about linguistic and literary training, just as when speaking about training to read we talk about nothing but encouraging to read. It is a question of befriending some often solitary, even hostile practices, while at the same time breaking the false dichotomy between the depth assigned to academic work and the triviality attributed to encouragement activities. In all cases the incentive is the same: "turn reading into a happy, relevant, desirable experience." Nothing but that. The book presents a clear structure that helps to understand each of the ideas that arise with the intention of demonstrating the importance of innovation and change for the improvement of teacher training. The key ideas presented help to answer questions such as: What is the true meaning of reading encouragement? • What is meant by 'pleasure of reading' and how to achieve it? • What is the basis for reading encouragement? • Which books are concerned by this pedagogy

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