

El cuadro

The Picture



UK panel's choice Year 2018

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But, what's so special about that painting that everyone should talk about it? Who painted it? What was the artist thinking when he or she made it? To whom is it dedicated? The Picture is a surprising story that encourages children to reflect on the significance, value and meaning of their drawings, while learning about daily life in a big museum of contemporary art. Illustrated from the subjective point of view of the most valuable work in the museum, The Picture presents us with characters going about their day and introduces us to artistic concepts such as the technique, aesthetic meaning and value of a work of art, in an entertaining and fun way, making the child the protagonist of this incredible story.

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