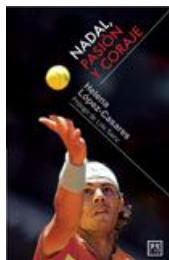


Nadal: Pasión y Coraje

Nadal: Passion and Courage



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Publisher: [LID Editorial Empresarial](#) [2]

Year of Publication: 2009

Pages: 174

ISBN: 978-84-8356-160-7

Genre: Others

AUTUMN

2010

Season: AUTUMN 2010

Rafa Nadal is one of the most admired and loved sportsmen on the international scene, representing many positive values such as modesty, sacrifice, self-improvement, discipline, effort and motivation. The concept of leadership is not confined to the business world, nor is it a hat that can be worn or discarded at will. It is a dynamic attitude, an approach to life and an option that is within the reach of everyone who chooses to work on their weaknesses and develop their strengths, while always focusing on others. Rafa Nadal acts as a model for exploring the keys to real leadership: with a charismatic nature, he strives to attain his goals, and never gives up before the end, creating opportunity from every occasion.

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