

Imagen artística: Imagen de consumo

Artistic Image: Image of Consumption



Author: [Emilio Rosales Mateos](#) [1]

Author: [Ma Jesús Godoy Domínguez](#) [2]

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The foci of this book is the aesthetic phenomena which transcend the artistic and those developed in the mass media. The fundamental thesis is that, in order to understand these phenomena it is necessary to abandon the limits which, throughout the Modern era, reduced Aesthetics to some strange Theory of Art. Nowadays, reflection on artistic trends or the limits of Art is not sufficient for understanding, even approximately, the conditions, potential, foundations and servers of the aesthetic universe in which we move. In this sense, it is necessary to return to a pre-Modern conception of aesthetics, in which the identification with Art is finally overcome.

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Address: C/Francesc Tarrega, 12 1a planta 08027 Barcelona

Contact: Cristina Aguilar

Phone: 93 408 08 34

E-mail: serbal@ed-serbal.es [4]

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Additional information **Prizes and reviews:**

Emilio Rosales Mateos: Las palabras perdidas (Lost Words, 1992). Spain

El peregrino, el enamorado, el héroe (The Wanderer, the Lover, the Hero, 1996). Spain

El mito, conjugación defectiva (Myth: Defective conjugation, 1996). Spain

María Jesús Domínguez: La mujer en el arte: una contralecture de la modernidad (Woman in Art: A counter-reading of Modernity, 2007). Spain

"Memoria artística de una preñez silenciada" en Mujeres y ausencias: Duelo y escritura ("The Artistic Memory of a Silenced Pregnancy" in Women and Absence: Mourning and Writing, 2009). Spain

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