

Lecciones de Brawn GP

Brawn GP Lessons



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The entry of a new team into the Formula 1 circus, without a sponsor or famous names, surprised a lot of people. When that same team turned out to dominate the season, surprise turned into real astonishment and began a revolution in what is considered the greatest show in the world.

After Jenson Button's first victory, Antoni Gutiérrez-Rubí decided to follow developments at Ross Brawn's Formula One Team. The book shows how Brawn rose to the top and the lessons we can learn from their success.

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