

TEMAS DE INVESTIGACIÓN EN ECONOMÍA DE LA EMPRESA BANCARIA

Research On The Economy of Banking



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This book runs through the main questions that researchers into the banking industry attempt to answer: What do banks do? Why do they exist? Is the banking industry in decline? What is the structure of merchant banks? How does a bank behave in accordance with financial theory? Are there conflicts of interest between a bank and the company it finances? Or between property and the management of the banking industry, or shareholders and savers? Is there a difference between banks and mutual societies? Is banking a service industry? How is the production of financial services measured in reports on banks and in national accounting?

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